

SUPERIOR HEAVY-DUTY TOOLS **STRUCTRON® S800** SUPERDUTY™

10 GAUGE & SOLID SHANK FORGED BLADES FOR THE TOUGHEST TASKS

We won't take it personally if you never buy forged shovels again. In fact, when your customers experience our one of a kind 10 gauge shovels, we're confident they'll forget about forged as well.

Stronger, lighter and nearly unbreakable? The new Structron® 10 gauge **Caprock and Impact shovels** are game changers for tasks that have historically called for a forged tool. Oh, and did we mention, they won't break.

Also up to the task and featuring premium Structron® fiberglass and our PowerCore™ for unrivaled strength the rest of the S800 SuperDuty™ line-up all feature the original forged blades and proudly sport the updated Structron® product identity.



Descriptive Product Labeling

LIFETIME WARRANTY

S800 SUPERDUTY™

SUPERIOR HEAVY-DUTY TOOLS

STRUCTRON®

10 GAUGE & SOLID SHANK FORGED BLADES FOR THE TOUGHEST TASKS

<p>THE ULTIMATE IN HIGH-STRENGTH STEEL</p> <p>ACIER ULTRA-RESISTANT DE QUALITE SUPERIEURE / SOLIDANDO EN ACERO DE ALTA RESISTENCIA</p>	<p>POWERCORE™ SOLID FIBERGLASS COMPRESSION ROD</p> <p>TIGE DE COMPRESSION EN FIBRES DE VERRE ROBUSTES POWERCORE™ / BARRA DE COMPRESSION DE FIBRA DE VIDRO SOLIDA POWERCORE™</p>	<p>PERMAGRP™ STEEL COLLAR</p> <p>COURONNE EN ACIER PERMAGRP™ / COLLARIN DE ACERO PERMAGRP™</p>	<p>USA MADE & UNSURPASSED SUPERIOR HEAVY-DUTY FIBERGLASS</p> <p>FABRIQUE AUX E.-U. ET FIBRES DE VERRE ULTRA-RESISTANTES DE QUALITE EXCEPTIONNELLE / FIBRA DE VIDRO DE ALTA RESISTENCIA SUPERIOR E INSUPERABLE FABRICADA EN LOS ESTADOS UNIDOS</p>	<p>PROGRIP™ NON-SLIP DOUBLE WALL CONSTRUCTION OR POLY D-CRIP</p> <p>CONSTRUCTION A PAROIS DOUBLES ANTIDERAPANTE PROGRIP™ OU MANCHE EN POLY / CONSTRUCTION DE PAREZ DOBLE ANTIDERAPANTE O EMPUJANDO EN FORMA DE D</p>
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FAMILY OWNED AMERICAN TOOL COMPANY SINCE 1872

SUPERIOR HEAVY-DUTY TOOLS **STRUCTRON® S700** SPRINGFLEX™

SPRING STEEL FLEXES BUT WON'T BREAK - THE ULTIMATE SHOVEL

Some tools are just plain superior and the S700 SpringFlex™ are those tools.

When tasked with creating **the ultimate shovel** our engineers specified **SpringFlex™**. Manufactured to our **exacting standards** and exhibiting the attributes of spring steel, paired with the strength of the hallmark Structron® Solid Fiberglass Compression Rod, these eleven shovels bury everything else out there. Backed by a limited lifetime warranty, these tools are the textbook definition of "investment grade."



Descriptive Product Labeling

LIFETIME WARRANTY

S700 SPRINGFLEX™

SUPERIOR HEAVY-DUTY TOOLS

STRUCTRON®

SPRING STEEL FLEXES BUT WON'T BREAK - THE ULTIMATE SHOVEL

<p>14 GAUGE HEAT TREATED HIGH-CARBON POLISHED SPRING FLEX STEEL</p> <p>ACIER A RESORTS FLEXIBLE A CARBONE POLI TRATADO A CALIENTE / CALIBRE 14 / ACERO FLEXIBLE DE CALIBRE 14 POLIDO CON UN ALTO CONTENIDO DE CARBONO TRATADO TERMICAMENTE</p>	<p>POWERCORE™ SOLID FIBERGLASS COMPRESSION ROD</p> <p>TIGE DE COMPRESSION EN FIBRES DE VERRE ROBUSTES POWERCORE™ / BARRA DE COMPRESSION DE FIBRA DE VIDRO SOLIDA POWERCORE™</p>	<p>PERMAGRP™ STEEL COLLAR</p> <p>COURONNE EN ACIER PERMAGRP™ / COLLARIN DE ACERO PERMAGRP™</p>	<p>USA MADE & UNSURPASSED SUPERIOR HEAVY-DUTY FIBERGLASS</p> <p>FABRIQUE AUX E.-U. ET FIBRES DE VERRE ULTRA-RESISTANTES DE QUALITE EXCEPTIONNELLE / FIBRA DE VIDRO DE ALTA RESISTENCIA SUPERIOR E INSUPERABLE FABRICADA EN LOS ESTADOS UNIDOS</p>	<p>PROGRIP™ NON-SLIP DOUBLE WALL CONSTRUCTION OR POLY D-CRIP</p> <p>CONSTRUCTION A PAROIS DOUBLES ANTIDERAPANTE PROGRIP™ OU MANCHE EN D POLY / CONSTRUCTION DE PAREZ DOBLE ANTIDERAPANTE O EMPUJANDO EN FORMA DE D</p>
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FAMILY OWNED AMERICAN TOOL COMPANY SINCE 1872

SUPERIOR HEAVY-DUTY TOOLS
STRUCTRON® S600
POWER

SUPERIOR STRENGTH FOUNDED ON EXCELLENCE IN DESIGN, ENGINEERING & MANUFACTURING

Looking to Differentiate? Guaranteed to Outperform!

Don't ever confuse Structron® with other products in the market. The same goes for the S600 Power™ series. 14 Gauge blades are out there, but the competition does not offer a **Solid Fiberglass Compression Rod - what we call the PowerCore™**.

PermaGrip™ - A rivetless ring of steel connects the shovel neck, handle and fiberglass insert, making it one solid unit. Provides the strongest head to handle connection.



Descriptive Product Labeling

LIFETIME WARRANTY

S600 POWER
SUPERIOR HEAVY-DUTY TOOLS
STRUCTRON®
 SUPERIOR STRENGTH FOUNDED ON EXCELLENCE IN DESIGN, ENGINEERING & MANUFACTURING

<p>HEAVY-DUTY 14 GAUGE TEMPERED STEEL WITH PROTECTIVE COATING</p> <p>14 GAUGE</p> <p>ACIER REVENU/ DE CALIBRE 14 ULTRA-RESISTANT AVEC REVÊTEMENT PROTÉCTOR / ACIERO TEMP. ALTO DE CALIBRE 14 DE ALTA RESISTENCIA CON CAPA PROTECTORA</p>	<p>POWERCORE™ SOLID FIBERGLASS COMPRESSION ROD</p> <p>TOTAL TOOL STRENGTH</p> <p>TIGE DE COMPRESSION EN FIBRES DE VERRE / ROUSTES POWERCORE™ / BARRA DE COMPRESION DE FIBRA DE VIDRO SOLIDA POWERCORE™</p>	<p>PERMAGRIP™ STEEL COLLAR</p> <p>COLONNE EN ACIER PERMAGRIP™ COLLARIN DE ACERO PERMAGRIP™</p>	<p>USA MADE & UNSURPASSED SUPERIOR HEAVY-DUTY FIBERGLASS</p> <p>130° WALL THICKNESS</p> <p>FABRIQUEE AUX E.-U. ET FIBRES DE VERRE ULTRA-RESISTANTES DE QUALITE EXCEPTIONNELLE / FIBRA DE VIDRO DE ALTA RESISTENCIA SUPERIORE E INSUPERABLE FABRICADA EN LOS ESTADOS UNIDOS</p>	<p>PROGRIP™ NON-SLIP DOUBLE WALL CONSTRUCTION OR POLY D-GRIP</p> <p>CONSTRUCTION A PARETS DOUBLES ANTIDERAPANTE / PROGRIP™ OU MANCHE EN POLY CONSTRUCTION DE PARETS DOBLE ANTIDERAPANTE O EMPUÑADORA DE PÓLITENO EN FORMA DE D</p>
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FAMILY OWNED AMERICAN TOOL COMPANY SINCE 1872

SUPERIOR HEAVY-DUTY TOOLS
STRUCTRON® S600
SAFETY

BE SEEN, BE SAFE - HIGHEST VISIBILITY SUPERIOR STRENGTH TOOLS

Our new Structron® Safety™ line is an excellent addition to any construction crew looking to **increase worker visibility and safety during daylight and nighttime hours**. Like high visibility safety clothing, Structron® Safety™ tools are safety green and utilize (2) 3M® Series 3300 tape accents made of **highly retroreflective microprismatic markings, designed to enhance visibility and detection and exceed the reflectivity values of ASTM Type III.**



Descriptive Product Labeling

LIFETIME WARRANTY

S600 SAFETY
SUPERIOR HEAVY-DUTY TOOLS
STRUCTRON®
 BE SEEN, BE SAFE - HIGHEST VISIBILITY SUPERIOR STRENGTH TOOLS

<p>SAFETY GREEN FOR DAY AND NIGHT RETROREFLECTIVE TAPE FOR NIGHT</p> <p>VERT DE SECURITE POUR LES TRAVAUX DE JOUR ET RUBAN REFLECTIVISANT POUR LES TRAVAUX DE NUIT / SEGURIDAD VERDE PARA EL DIA Y TAMPANOS AUTOREFLECTANTES PARA LA NOCHE</p>	<p>HEAVY-DUTY 14 GAUGE TEMPERED STEEL WITH PROTECTIVE COATING</p> <p>14 GAUGE</p> <p>ACIER REVENU/ DE CALIBRE 14 ULTRA-RESISTANT AVEC REVÊTEMENT PROTÉCTOR / ACIERO TEMP. ALTO DE CALIBRE 14 DE ALTA RESISTENCIA CON CAPA PROTECTORA</p>	<p>POWERCORE™ SOLID FIBERGLASS COMPRESSION ROD</p> <p>TOTAL TOOL STRENGTH</p> <p>TIGE DE COMPRESSION EN FIBRES DE VERRE / ROUSTES POWERCORE™ / BARRA DE COMPRESION DE FIBRA DE VIDRO SOLIDA POWERCORE™</p>	<p>USA MADE & UNSURPASSED SUPERIOR HEAVY-DUTY FIBERGLASS</p> <p>130° WALL THICKNESS</p> <p>FABRIQUEE AUX E.-U. ET FIBRES DE VERRE ULTRA-RESISTANTES DE QUALITE EXCEPTIONNELLE / FIBRA DE VIDRO DE ALTA RESISTENCIA SUPERIORE E INSUPERABLE FABRICADA EN LOS ESTADOS UNIDOS</p>	<p>PROGRIP™ NON-SLIP DOUBLE WALL CONSTRUCTION OR POLY D-GRIP</p> <p>CONSTRUCTION A PARETS DOUBLES ANTIDERAPANTE / PROGRIP™ OU MANCHE EN POLY CONSTRUCTION DE PARETS DOBLE ANTIDERAPANTE O EMPUÑADORA DE PÓLITENO EN FORMA DE D</p>
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FAMILY OWNED AMERICAN TOOL COMPANY SINCE 1872

SEYMOUR® S550 FORGED

SOLID SHANK FORGED BLADES

If the "classic" tool exists, it's a forged blade with a hardwood handle – that's S550 Forged™.

Here is one area where visually you'll say – that doesn't look like it used to. You're right. Once upon a time these tools were known as the 50 Series. Later they became for the most part Structron®. Now, they're proud to call S550 Forged™ home where we plan to keep them until we quit offering forged tools – which frankly, isn't on our radar.

Tools in this category include: Shovels, Drain Spades, Bow Rakes and specialty tools such as our Eye Hoes and SuperScrapers™.



Descriptive Product Labeling & Pad Print Branding

SEYMOUR® S500 INDUSTRIAL™

HEAVY-DUTY INDUSTRIAL GRADE TOOLS

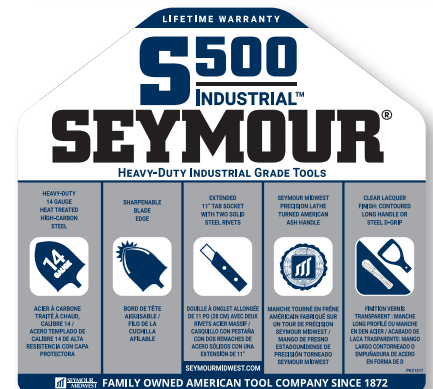
Two words describe the S500 series: **Industrial & Specialized.**

Industrial means these tools will be in the **Industrial Supply houses** along with the other 14 gauge blades.

Specialized can be found in the sheer volume of items we offer that can't be found elsewhere in the market. Take scoops for example: multiple handle lengths & heavy aluminum blades mean you're selling the absolute best when you carry S500 scoops. The same goes for other **task specific tools**: Steel Augers, Specialty Post Hole Diggers and Fencing Tools. **Our new extended socket with extended boot step shovels also call S500 Industrial™ home.**



Descriptive Product Labeling & Pad Print Branding



SEYMOUR® S400 JOBSITE

CONTRACTOR GRADE CONSTRUCTION, COMPONENTS & CRAFTSMANSHIP

You'll see a big upgrade to the product labeling for the S400 Jobsite™ series. **Dedicated labeling for both fiberglass and hardwood models** ensure that at the point-of-purchase the product are clearly explained – nothing cookie cutter about the labeling or the S400 Jobsite™ tools!

Fiberglass tools feature:

- **PermaGrip™** – A rivetless ring of steel connects the shovel neck, handle and fiberglass insert, making it one solid unit. Provides the strongest head to handle connection.



- Contractor grade fiberglass handles with **heavy-duty and durable fiberglass insert for added strength.**



S400 Jobsite™ is an extremely comprehensive assortment of tools. Shovels, Rakes, Scoops, Post Hole Diggers, Brooms, Pruning Tools...S400 Jobsite™ is up to any task!



Descriptive Product Labeling & Pad Print Branding



SEYMOUR® S400 SAFETY

BE SEEN, BE SAFE - HIGH VISIBILITY CONTRACTOR GRADE TOOLS

Just like our S400 Jobsite™ tools, the S400 Safety™ feature:

- **PermaGrip™** - the same head to handle connection we use on Structron®, no skimping on strength here.
- Contractor grade fiberglass handles with **heavy-duty and durable fiberglass insert for added strength.**
- 16 gauge blades for shovels.



Descriptive Product Labeling



SEYMOUR® S300 DURALITE™

DURABLE TOOLS THAT MEAN BUSINESS

Shovels, Rakes, Post Hole Diggers, Garden Tools, Wheelbarrows and Snow Tools... S300 DuraLite™ occupies a strong footprint in our assortment as durable tools.

Previously known as ProValue, the move to **S300 DuraLite™** was intentional to keep the “color coding” of the handles green to minimize any confusion and provide a smooth transition for the current ProValue labeling.

Fiberglass tools feature:

- **PermaGrip™** – A rivetless ring of steel connects the shovel neck, handle and hardwood reinforcing rod insert, making it one solid unit. Provides the strongest head to handle connection.



S300 DuraLite™ offers exceptional value, **absolute continuity with the rest of the Seymour Midwest brand levels from a planogram perspective** and as always worthy of wearing the Seymour® name!



Descriptive Product Labeling & Pad Print Branding



SEYMOUR® S200

Our ‘good’ offering is truly special. **Contoured handles with a clear lacquer finish** are features that are second to none. And towards our goal of providing a coherent merchandising platform regardless of the series displayed in your store, **we’ve invested in blade labels that follow the updated Seymour Midwest format and a series pad print on the handle.** We wouldn’t put our name on it if it wasn’t good enough to be a Seymour tool.



Descriptive Product Labeling & Pad Print Branding



MIDWEST RAKE® S550 PROFESSIONAL

The best way to **incrementally grow your business with Seymour Midwest** – add the Midwest Rake® S550 Professional™ specialty coatings tools that are trusted by coatings experts and concrete decor artisans worldwide.

- Innovative high quality patented tools for the coatings industry.
- Widest selection of pro-grade tools and supplies for applying coatings and decorative concrete applications.
- Smart new merchandising solutions and displays.
- Dedicated and knowledgeable sales support to help you grow your business.
- All the tools for any task on a single purchase order.

To request the Midwest Rake® Coatings Catalog – please call 844-SEYMOUR or email us at Sales@SeymourMidwest.com.



MIDWEST RAKE COATINGS APPLICATION TOOLS & SUPPLIES

WIDEST SELECTION OF PRO-GRADE TOOLS AND SUPPLIES FOR APPLYING COATINGS
 DEDICATED AND KNOWLEDGEABLE LOCAL SALES SUPPORT TO HELP YOU GROW YOUR BUSINESS
 NEXT DAY SHIPPING AVAILABLE

SPIKED SHOES	RAKES (CAM® / GAUGE)	SQUEEGEES	SPIKED ROLLERS	SPREADER / SMOOTHER
				
EXTENSION HANDLES WITH MILLED ALUMINUM THREADED TIP				
TROWELS		ASSURANCE™ COVERS		MIXING EQUIPMENT
				

FAMILY OWNED AMERICAN TOOL COMPANY SINCE 1872 



TOOLS FOR PROFESSIONAL LANDSCAPERS & IRRIGATION CONTRACTORS

Polymer, fiberglass, hardwood – 28° and 35° angle options...that adds up to a lot of trenching shovel options, 24 to be exact and we wouldn't have it any other way. Everyone has their preference when it comes to trenching shovels and **we're here to make sure you have the exact option you, your crew and the job require.**

The same logic and **completeness of product line** is the hallmark of the Kenyon S550 Irrigation™ offering.

Kenyon is the home of specialized irrigation and landscaping tools.



Descriptive Product Labeling & Pad Print Branding



Toolite® S550

MUD & MUCK

MUD & MUCK RELEASING BLADES

Patented "Releasing" Perforated Blade Engineered for Working with Saturated Materials & Sifting

- Breaks Suction When Working in Wet Soils.
- Allows Excess Water to Drain Through Perforations.
- Has Less Surface Area Decreasing the Tendency for Wet Soil to Adhere to the Blade.
- Blade Design is Lightweight, Ergonomic & Will Cause Less Fatigue.
- Superior Tool for Digging in Mud, Muck, Clay & Water Saturated Materials.
- Superior Tool for Sifting Debris from Sand, Gravel & Grain.
- Polymer, Fiberglass & Hardwood Handles.



Descriptive Product Labeling & Pad Print Branding



U.S. Patent 5,601,325



Canada Patent 2,238,027



Mexico Patent 207,533